

Jefferson Highway Declaration

JEFFERSON HIGHWAY ASSOCIATION NEWSLETTER

JHA Statement of Purpose

The Jefferson Highway Association is organized exclusively for charitable, educational, and scientific purposes and shall work for and promote the preservation of the Jefferson Highway in the United States of America and Canada. Additionally -

The Jefferson Highway Association (JHA) shall identify, preserve, interpret and improve access to the Jefferson Highway and its associated sites.

The JHA shall pursue the appropriate measures to prevent further deterioration, destruction or alteration of the remaining sections of the Jefferson Highway.

The JHA shall publicize and seek public awareness of its goals and activities for preserving, promoting and developing the Jefferson Highway.

The JHA shall facilitate research about the Jefferson Highway, and maintain a web site and publish a newsletter for articles and news of activity relevant to the JHA.

The JHA shall work with local communities and businesses to promote the Jefferson Highway as a tourism destination.

The JHA shall be exclusively charitable and educational within the meaning of Section 501(c)(3) of the Internal Revenue Code. (The JHA shall be a not-for-profit organization and as it matures, the JHA shall seek official 501(c)(3) status.

SPOTLIGHT ON FRANKLIN, KS

JHA member **Phyllis Bitner** of Franklin, KS recently submitted these photos of a new marker placed at the Franklin Community Park.

Both Franklin and Olathe, KS have expressed interest in hosting the 2014 annual conference.

Phyllis writes: "I know that our ability to get the word out will be a great enhancement for the meeting if we would be selected to host the

event. Our tiny, tiny town which is located along the Jefferson Highway has worked diligently to rebuild after a tornado destroyed much of the community. Our latest project is a new museum in town. When we began the project we were all excited, we put together a great board and BAM!! we were selected as only one of 6 sites in Kansas that will host a Smithsonian traveling exhibit. I can't begin to tell you how that has taken off. One of the reporters who covered our community after the tornado contacted me and did a story on this. He now writes for Reuters so the story went global. Another lady who sends her articles through the AP also covered it and we appeared in USA Today, MSNBC, Chicago Tribune, Washington Examiner, Kansas City Star just to name a few. It was stunning. These writers want to continue to cover our story so I know that if we were selected to host the annual meeting we would do a great job of spreading the word about the Jefferson Highway."

The 2013 conference is currently scheduled for Winnipeg, Manitoba, Canada, and the 2015 meeting is slated for New Orleans, LA. Attendees at the April 2012 Ames, IA conference will determine the 2014 and 2016 conference sites.



Jefferson Highway

The Jefferson Highway was the first transcontinental road to traverse the North American continent North to South and possibly the First Dedicated International Highway in the world. Conceived at a meeting in New Orleans in 1915 the highway was dedicated in 1919. Its Northern end was in Winnipeg, Manitoba, Canada then running through Minnesota, Iowa, Missouri, Kansas, Oklahoma, Arkansas, Texas and finally ending in New Orleans, Louisiana. The Jefferson Highway only existed as a named highway for a few years until it lost its title to the new standardized numbering system in the 1920s.

ANNUAL CONFERENCE PRESENTATION SCHEDULE

Conference organizers have released details of the April 27-28 JHA Annual Conference. Here is the schedule for Friday, April 27th:

JHA CONFERENCE

Program, Friday, April 27, 2012
Gateway Hotel & Conference Center
2100 Green Hills Dr., Ames, IA 50014
Meadow Room

7:30-8:30 a.m.	Registration
8:30-8:45	Welcome to JHA Conference
8:45-9:30	“Establishing the Jefferson Highway Route in Iowa” Alexa McDowell, Architectural Historian, AKAY Consulting, Boone, IA
9:30-10:15	“Reed/Niland Corner Restoration & Reopening” Joe Harper, Chair, Reed/Niland Corner Committee, Colo, IA
10:15-10:30	BREAK
10:30-11:15	“Scenic Byways Programs in Iowa and Other States” David L. Dahlquist, President, David L. Dahlquist Associates, Des Moines, IA
11:15-12:00	“Building the JHA Archive” Randy Roberts, Curator of Special Collections, Axe Library, Pittsburgh State University, Pittsburgh, KS
12:00-1:00 p.m.	LUNCH
1:00-1:45	“Mapping the Jefferson Highway” Mike Conlin, President, Jefferson Highway Association, Metairie, LA
1:45-	JHA Business Meeting
Evening	Dinner on your own

ANNUAL CONFERENCE BUS TOUR SCHEDULE

JHA CONFERENCE TOUR

April 28, 2012

- 8:30 am Leave Gateway in Ames
 - 10:15 Arrive Northwood exit (includes 15 min stop at Dows rest area)
 - 10:25 Arrive Northwood
 - 10:35 Arrive monolith at state border

 - 10:50 Leave monolith (using original highway route)
Go through Northwood, Kensett, Manly
 - 11:45 Arrive Mason City—LUNCH, Park Inn tour, Prairie School houses, Rancho Deluxe Z Garden

 - 2:15 pm Leave Mason City
Go through Rockwell, Sheffield, Chapin, Hampton
 - 3:20 Arrive at Scenic Inn, Iowa Falls

 - 3:30 Leave Scenic Inn
 - 3:40 Arrive Princess Café—ICE CREAM BREAK (on your own)

 - 4:25 Leave Iowa Falls
Go by Logsdon Wayside Park
 - 4:50 Arrive Prairie's Edge

 - 5:00 Leave Prairie's Edge
Go by Hubbard
 - 5:15 Arrive Jefferson Highway Farm

 - 5:30 Leave JH Farm
 - 5:45 Arrive JH Café sign, Zearing

 - 5:50 Leave JH Café sign
 - 5:55 Arrive Blattel-Britton Garden, Zearing

 - 6:15 Leave Zearing
 - 6:30 Arrive Reed/Niland Corner—DINNER/AWARDS

 - 8:00 Leave Reed/Niland Corner
 - 8:30 Arrive at hotel in Ames
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Please complete the form and mail it with your check or money order to:

Jefferson Highway Association
 Office of the Treasurer
 P.O. Box 294
 Colo, IA 50056

Name(s) _____
Please print your name(s) as you wish it/them to appear on your conference name badge(s)

Address _____ City _____ State _____ Zip _____

Phone (____) _____ Email _____

Conference Fees: (You must be a member of the Jefferson Highway Association to attend)	Fee Per Person	# Of people Or qty	Total Amount
Full Conference: Includes all scheduled conference activities. Friday continental breakfast, a.m. and p.m. snacks, business meeting, lunch, seminars. Saturday bus trip to the Minnesota state line, lunch at the Historic Park Inn and dinner at Niland's Café plus one official conference Polo Shirt (Please circle size(s) S M L XL XXL XXXL) mens sizes	\$185		
Full Conference as above after March 1st	\$205		
Annual JHA Membership Dues (for new members)	\$ 20		
Additional Official Conference Polo Shirt(s) Circle size(s) S M L XL XXL XXXL	\$ 28		
Total submitted for Conference			

Cancellation Policy: Cancellations received by the Association prior to March 15, 2012, will be accepted without question. A fee of \$25 will be deducted to cover processing. After March 15, 2012, there will be no refunds except those granted by the Executive Committee for cases of extreme hardship.

Jefferson Highway Association

Member Registration

*Please fill out a separate sheet for each member of the household and return to:
Jefferson Highway Association, c/o Scott V. Berka-Treasurer, P.O. Box 294, Colo, IA 50056*

Please Print

Date: _____

Annual membership is from date of enrollment.

() New Member () Renewal

Name _____

Address _____

City _____ State _____ Zip/Postal Code _____

Home Phone (_____) _____

Work Phone (_____) _____

Fax (_____) _____

E-mail address _____

_____ I am enclosing annual membership dues of **\$20.00** per household

I am interested in:

_____ Sociability Run _____ Route marking & Governmental route recognition

_____ Historical Research _____ Helping produce the monthly newsletter

_____ Marketing & Tourism _____ Merchandising & Trademark protection

_____ Maintaining JHA Facebook

_____ Other _____

_____ **I have historic photographs, postcards, tourism booklets, news articles or other information relating to the Jefferson Highway and would like to share it.**

The logo consists of the letters 'JH' in a bold, serif font, set against a white background with a blue grid pattern.

JEFFERSON HIGHWAY
ASSOCIATION NEWSLETTER

P.O. Box 294
209 Main Street
Colo, IA 50056

Phone: 641-377-2248 or Toll Free 877-234-
2656

Fax: 641-377-2238

“From Pine to Palm“.



Follow the JH to Ames, IA for the 2012 Annual Conference

WWW.
JEFFERSONHIGHWAY.ORG

Questions, Comments, Ideas, Letter to the Editor? Here are the folks to contact.

President: Mike Conlin, Metairie, Louisiana - polaramaps@hotmail.com

Vice President: David McDowell, Winnipeg, Manitoba - clio1@mts.net

Secretary: Melissa Phillips, Butler, Missouri - thos7black@yahoo.com

Treasurer: Scott Berka, Colo, Iowa - colocity@netins.net

Board of Directors

Jensine Kurti, Menahga, Minnesota - jensine_k@hotmail.com

Theresa Russell, Little Rock, Arkansas - trussell5@gmail.com

David Stearns, Olathe, Kansas - jeffersonhighway_ks@hotmail.com

Future JH Annual Meetings:

2012: Ames, Iowa

2013: Winnipeg, Manitoba

2014:

2015: (centennial year) New Orleans, Louisiana



Another stop on the Conference bus tour.