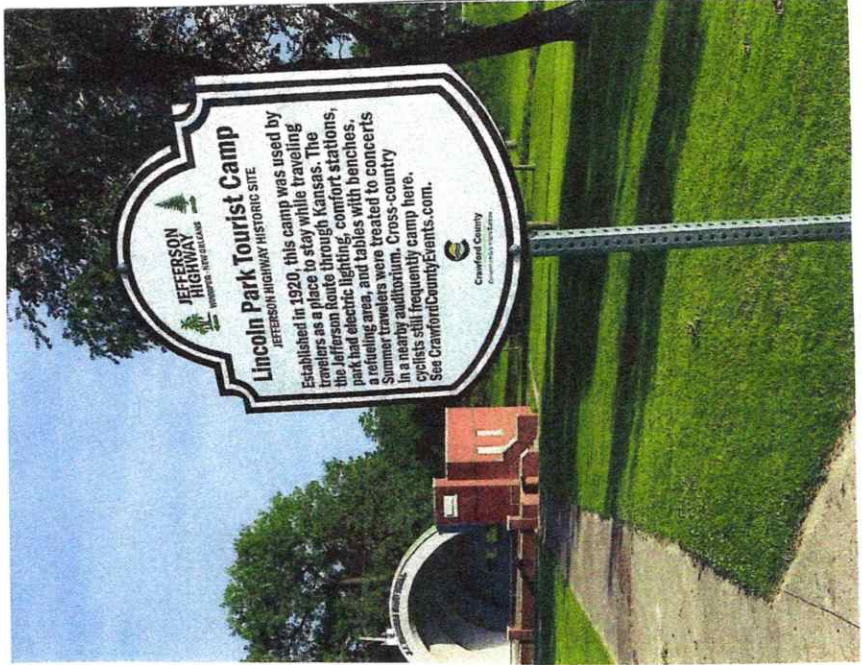
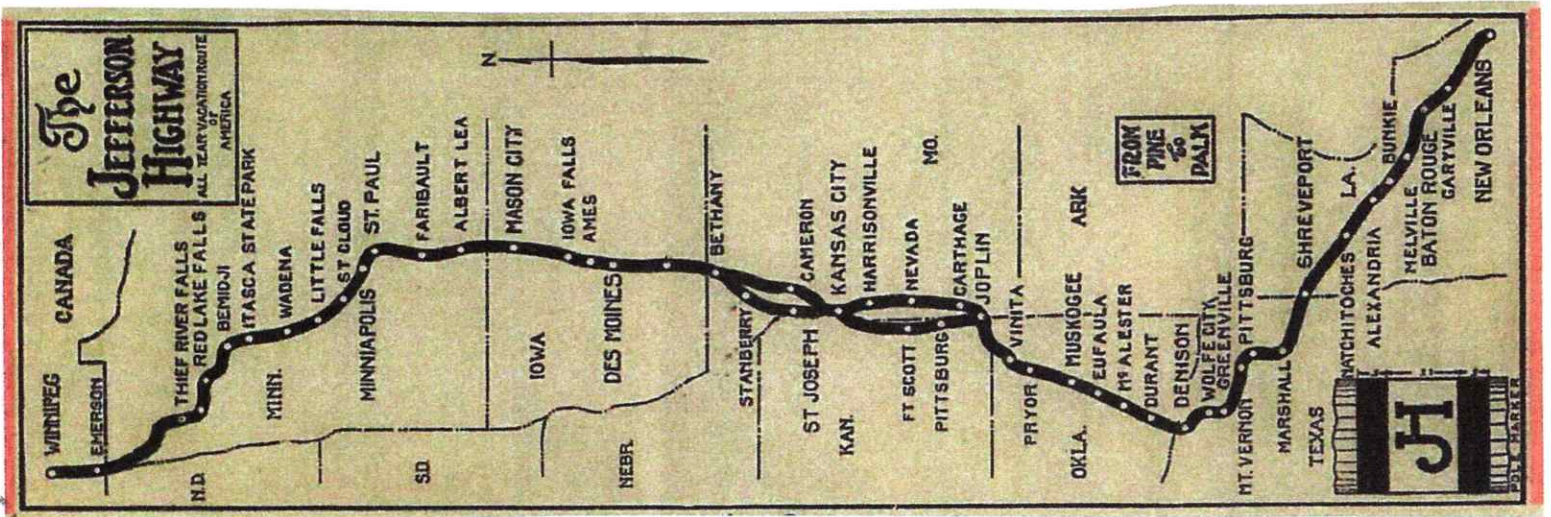


JEFFERSON HIGHWAY
 SIGNAGE INFORMATION



www.Jeffersonhighway.org



JH HISTORIC SITE SIGNAGE

Jefferson Highway historians have initiated a project to identify remaining Jefferson route historic sites. Locations identified within an area as Jefferson Highway Historic Sites will be designated on road signs to attract the attention of tourists. This is another opportunity for communities, counties, and states along the Jefferson to promote highway history through recognizable identity.



Communities along the hard-surfaced roadway experienced renewed public interest and economic growth. We identify those remaining historical structures built to accommodate early Jefferson travelers. Local organizations paying for the signs are recognized as sponsors. For a sample historic site sign proof contact:

signs@jeffersonhighway.org

THE JEFFERSON HIGHWAY ASSOCIATION

In 1915, the Jefferson Highway Association was organized to promote the development of the Jefferson Highway. The highway ran from Winnipeg to New Orleans covering over 2,300 miles and going through seven states located in the territory of the Louisiana Purchase.

The Jefferson Highway Association is organized exclusively for charitable, educational, and scientific purposes and will work for and promote the preservation of the Jefferson Highway in the United States of America and Canada. The Jefferson Highway Association will work with local communities and businesses to promote the Jefferson Highway as a tourism destination.



Join the Jefferson Highway Association and discover the delights of traveling on a historic highway that offers an amazing variety of sights and experiences. Your interest and support of this historic international highway will also help preserve, publicize, and interpret the route for years to come.

Visit www.jeffersonhighway.org

COMMUNITY ROUTE SIGNAGE

Prior to the Federal Good Roads Movement, funding for the Jefferson "Pine to Palm" Highway was private and limited. State and federal funds supplied construction materials. Landowners volunteered easements to cross their land and in most cases they were responsible for maintenance of the roadbed. Citizens provided labor to develop the route through their community. Most towns routed the roadbed through the business districts of their communities. In this way, businesses could take full advantage of the tourism traffic and resulting income. Since the original route meandered through impacted communities, the Jefferson Highway Association has designed a road sign to identify the original roadway. It is an excellent aid for tourists traveling the route.



For a sample historic community route sign proof contact:

signs@jeffersonhighway.org